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1957

PLANTLAND Celebrates its 20th ANNIVERSARY at ELSBERRY With a Great MONEY SAVING

ST. LOUIS POST-DISPATCH
SUNDAY, AUGUST 25, 1957—PART 7

HARVEST SALE

Greatest Assortment of Nursery Stock in the
Region—Over 10 Million Plants on Our 250 Acres
SAVE NOW—During Our HARVEST SALE! These
Page 1 Specials Will More Than Pay for Your Trip.
Plan to Visit PLANTLAND Soon—or by Mail Today!



New! Our "Pre-Planted" PFEIFFER JUNIPER

Never before have we—or anyone else—brought you an evergreen re-established in a fortified light weight planting mix with every single root intact and undisturbed. This plant can't help but grow, and we guarantee—without reservation—that it will not only transplant perfectly but will actually outgrow and out-perform any other Pfeiffer of similar size you can buy. Free replacement or your money back if it doesn't!

Now we have a "pre-planted" plant that will actually transplant better—less shock or set-back—than one dug with a soil ball (B&B)! (See pages 4 and 8 for other evergreens similarly prepared).

"Pre-Planted," Sturdy, 3 Yr.

Plants, 12 in. Spread There is no quantity discount whether you want 1 or 1000

\$1 Each
Post-paid



"Christmas All Year" AMERICAN HOLLY

Finest broadleaf evergreen in America. Cutting twigs only increases density and form. Grows in sun or partial shade. We grow thousands and never have enough. These plants are seed-grown from selected types that have endured northern winters for as long as 70 years.

10 to 12 in. plants growing in soil blocks

Special - Only

\$1 Each
Post-paid

Colorado BLUE SPRUCE



Last spring a sellout! And this fall crop is even better! Plants are a year older and our own container-grown stock for perfect transplanting. Trees are grown from blue trees and predominate in the bluer hues. Plant in full sun and mulch with manure, leaf mold, Michigan Peat or other mulch rich in nitrogen to bring out color.

Strong 5- and 6-year old, twice transplanted 8-12 in. in height. Will develop into priceless specimens.

Very Special \$1 Each
Post-paid

Open
Every Day
Thru
November

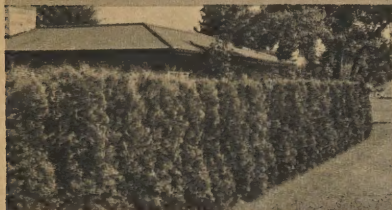
**SEE
INSIDE**

For Complete
Selection of
Ornamental
Plants - Evergreens
and Shade Trees -
Bulbs and
Fruit

FORREST KEELING NURSERIES

PLANTLAND

LUXURY HEDGING at HARVEST Sale Prices



Evergreen WALL OF GREEN

May be confined to a low hedge 15 in. tall or allowed to grow into a tall screen to 15 ft. Our foreman, Mr. Blackmore, has a perfect gem of a WALL-OF-GREEN hedge which he has held to only 15 in. tall and wide for almost 20 years by simple shearing 2 times a year. The U.S. Plant Center adjoining us has hedges and screens of this same wonderful plant from 3 ft. to 20 ft. in height, all the same age. Hardy, FAST-GROWING, durable. Evergreen foliage emerald in summer, rich forest green with bronze in winter. Prefers full sun. Plant two feet apart. Stocky, 15-18-in. Cantaleer-Grown Plants.

| | | |
|----------------------|--------------------------------|--------------------|
| \$100 | 10 ft. of hedge (5 plants) — | \$4 ⁹⁰ |
| | 20 ft. of hedge (10 plants) — | \$9 ⁵⁰ |
| | 40 ft. of hedge (20 plants) — | \$18 ⁵⁰ |
| | 100 ft. of hedge (50 plants) — | \$45 ⁰⁰ |
| EA. POST-PAID | | |



RUSSIAN OLIVE HEDGE (*Elaeagnus angustifolia*)

Exciting gray-green silvery foliage. Yellow flowers, silvery outside, in June. Thrives most anywhere. A favorite species for screening and windbreak planting. Grows to 20 feet.

Heavy 18-24 in. seedlings. Set 2 feet apart for quick-knitting hedge.

10c EACH in quantities of 25 plants or more. Postpaid



Gain Low-Cost Privacy and Protection With Lovely

AMUR HONEYSUCKLE SCREEN (*Lonicera maackii podocarpa*)

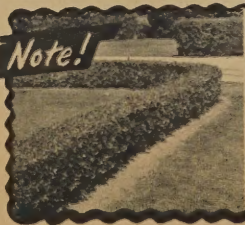
Now your home grounds can be screened from dust, noise, traffic, objectionable views and trespass with this living fence of sturdy, vigorous Amur Honeysuckle at amazingly low cost. Referred to as "Thanksgiving Honeysuckle" because of its profusion of bright and fragrant flowers in late May. Completely hardy and disease free. Never needs spraying. Thrives in sun or shade. A bushy plant from the ground up. Does not become "leggy". A perfect nesting haven for song birds. Set plants two feet apart in a single row for hedge effect next summer.

Field-grown, branched, vigorous plants, 24 inches.

SPECIAL CATALOG VALUE

| | | | |
|------------------|-------------------------------|-------------------|----------------------------|
| 20 ft. of Hedge | 10 PLANTS \$3 only | 50 ft. of Hedge | 25 PLANTS \$7 post-paid |
| 100 ft. of Hedge | 50 PLANTS \$1250 not postpaid | Larger quantities | 23c per plant not postpaid |

Note!



AMOOR ARTIC PRIVET HEDGE (*Ligustrum amurense*)

Hardy anywhere in the country. If you desire a rapid-growing formal clipped hedge, Privet is a standard plant to use and our type is hardy anywhere in the country.

Heavy, 12-18-inch branched plants. Set one foot apart for tight hedge.

| | | | |
|----------------------------|-------------------|------------------------------|--------------------|
| 18-ft. of hedge, 10 plants | \$5 ⁵⁰ | 20 ft. of hedge, 20 plants | \$4 ⁷⁵ |
| 50 ft. of hedge, 50 plants | \$9 | 100 ft. of hedge, 100 plants | \$17 ⁵⁰ |
| ALL POSTPAID | | | |



SIBERIAN ELM SCREEN OR WINDBREAK (*Pumila*)

Fastest-growing, drought resistant windbreak, hedge or screen you can plant. Our plants are grown from local parents of proven hardiness and durability. Use as free-growing windbreak or screen where you have plenty of growing room. Keep pruned to make handsome clipped hedge in more confined quarters. Set plants 2 feet apart.

| | | |
|------------------------------|--|---|
| 100 Plants \$9 ⁰⁰ | 24-30" plants— 25 Plants 3 ⁰⁰ 500 Plants 33 ⁰⁰ | 50 Plants 5 ⁵⁰ All Above Postpaid |
|------------------------------|--|---|



Berberis MENTORENSIS

Do you want a truly aristocratic hedge—one that is used in the most luxurious and dignified home plantings, yet one that is very sturdy, hardy, easy to grow, yet inexpensive? Then Mentorensis is for you. It has the richest of foliage (which is semi-evergreen) and a dense twiggy growth which creates an emerald wall. Dainty yellow flowers are borne in May and red berries in autumn. Thorny twigs discourage trespass. Growth is moderate and hedge is easily maintained at any height from 18 in. to 5 ft. Plant our heavy plants 18 in. apart in a single row.

| | |
|------------------------------|------------------------------|
| 5 plants \$3 ²⁵ | 10 plants \$6 ²⁵ |
| 20 plants \$12 ⁰⁰ | 40 plants \$22 ⁰⁰ |
| ALL POSTPAID | |

Plantland's LUXURY HEDGING at HARVEST SALE Thrifty Prices



(Amur Maple Hedge)

AMUR SCARLET MAPLE

(*Acer ginnala*)

Best dwarf Maple. Gay and colorful summer and autumn. In the summer the scarlet-red fruit against forest-green foliage creates an excellent color combination. A good tree for specimen or for screening purposes, requiring practically no care. Now is the time to plant—now is the time to buy!

| | |
|--------------------------------------|-------------------------------------|
| 30 ft. of Screen (10 plants) 4.50 | 60 ft. of Screen \$8 (20 plants) |
| 120 ft. of Screen (40 plants) | 15.50 (All Postpaid) |

ALL POSTAGE PAID



GOLDEN VICARY (*Ligustrum ibota vicaryi*)

At long last! True dwarf, golden leaf plant, perfect for hedging or low edging for beds or walks. Our plants remain bright golden yellow throughout growing season. Slow grower, so needs little trimming. Easily maintained at eighteen inches. Plant in full sun for best color effect, on twelve-inch centers in the row.

| | | | | | |
|---|-----|-------------|------------|-------------|----------|
| Sturdy 10 to 12 inch, 2-year plants | 79c | 20 for \$10 | 5 for 3.49 | 10 for 5.95 | Postpaid |
|---|-----|-------------|------------|-------------|----------|



DWARF BLUE LEAF WILLOW HEDGE

(*Salix purpurea nana*)

Exciting new silver-blue hedge plant. We have observed this plant go through our recent Sahara-like summers and have been amazed at the way the feathery, compact foliage stood the worst of the drouth.

Use it trimmed as a colorful, low formal hedge around beds or walks. Let it grow untrimmed where you wish a soft mound-shaped hedge three to four feet. Plant one foot apart. Field-grown plants, 12 to 18 inches

| | | | | | | |
|----------------|-----|----------------|-----|-----------------|-----|---------------------------|
| Each per 10 | 48c | Each per 50 | 45c | Each per 100 | 40c | All Prices Postpaid |
|----------------|-----|----------------|-----|-----------------|-----|---------------------------|

RED LEAF BARBERRY

(*Berberis thunbergi atropurpurea*)

Great improvement over the older green Japanese Barberry. Blood-red leaves provide rich color to home grounds from spring until fall and the red berries remain to provide winter color. One of the most serviceable low hedge plants. Requires little if any trimming and grows in most any soil. Noted for ability to withstand dry conditions. Plant in full sun one foot apart for a tight hedge.

Field-grown,
10 to 12 inch
plants

Each,
Per 100

28c

Each per 10, 33c
Each per 50, 30c
All Prices Postpaid



Save on PLANTLAND'S FAMOUS EVERGREENS



KETELEER JUNIPER

"One of the best, if not the best, of all the large upright forms of Junipers," L. C. Chadwick. A bright, sparkling grass-green winter and summer. Airy and spire-like in habit. For accent at corner or doorway, for background or screening, it is almost unchallenged. Completely hardy and disease-free. Moderate growth rate.

Heavy, compact, **\$5.00** each
3 ft. plants — postpaid



Blue Pfitzer

Aristocratic JUNIPERS

BLUE PFITZER JUNIPER (*heutz glauca*)

Without doubt the finest, hardiest and most durable spreading shrub juniper introduced in a decade. Almost indistinguishable from regular Pfitzer, except has a bluish cast, is somewhat more upright and stronger in growth. It revels in full sun and harsh exposure and "will grow on a rock pile."

BURK SILVER JUNIPER
Recognized by many authorities as the best upright Blue Juniper. The eminent Dr. L. C. Chadwick ranks it above the popular Silver Juniper (*Virginiana glauca*). Burk Juniper is distinctively upright growing but of a more compact and confined habit. Its steel-blue foliage provides exceptional color contrast.



Andorra

ANDORRA JUNIPER (*plumosa*)

Our favorite semi-prostrate evergreen. Distinctly silvery-green foliage in summer; rich plum overtones in winter provide excellent color contrast. Most useful and ornamental for foundation plantings, terraces and groupings. Completely hardy.



Trailing Waukegan

TRAILING WAUKEGAN JUNIPER (*douglasii*)

Similar to Andorra but completely prostrate. Will spread over several feet while growing no more than 6 inches in height. Verdant deep-green in summer; a handsome Burgundy over-cast in winter. Unexcelled for covering banks and softening corners and terraces.



Burk Silver

Above Junipers are grown in gallon containers for perfect transplanting. 2 to 3 yrs. old, 12" or more in spread or height. You get all the roots and they will rapidly out-strip larger plants in growth.

Your choice of above varieties (please specify)

\$1.49 ea. **2** for **\$2.90** **5** for **\$7.10** for **\$13.50**

Note: All these Junipers will grow in semi-shade but are most luxuriant in full sun. They will tolerate the harshest exposures.

The Favorite



Rocky Mountain BLUE PINE (*Ponderosa*)

A truly handsome pine, but one rarely seen in landscape plantings. Blue-green needles are long and shaggy. Spire-like form. Used as single specimen, in groups or for background or windbreak planting. Strong, robust grower, enduring the hottest, driest situations and most severe northern blizzards. "Grows on a rock pile."

Field Grown, sturdy 18-24 in. plants
\$2.50 each 3 or **\$2.25** each
prepaid more prepaid

AUSTRIAN PINE

(*Pinus Nigra*)

Same price and size as above

at These HARVEST SALE BARGAIN PRICES!

PINES



DWARF MUGHO PINE

Favorite dwarf evergreen. Widely used on each side of doorway, or at drive entrance. Perfectly hardy, and drought-resistant. Referred to as "Ball-shaped Pine." Excellent dense, globe-shaped evergreen.

5 yr. 8-12" plants
from gallon containers

Special \$229 2 for \$450
Only Ea. POSTPAID

Choice BROADLEAF EVERGREEN



\$1.00 6 or More
Ea. 90¢ Ea.
(Postpaid)

ENGLISH BOXWOOD

Here is the classic and aristocrat among broadleaf evergreens. A Boxwood hedge or

edging around the rose or perennial garden is priceless. For hedging along walk or patio it has no rival. For years we have been building up an adequate stock of hardy St. Genevieve boxwood and now have a limited supply of 2 year, 10 to 12-inch plants that transplant perfectly. Our supply will be exhausted quickly at this price.

YEW

LUXURIOUS, DEPENDABLE BEAUTY
—at Modest Prices!

TAXUS—THE YEW FAMILY

We take great pride in our Yew (*Taxus*) plantings. Yews are, you know, the choicest evergreens for home landscape plantings. For years we have been developing a stock of the best varieties and can now offer a range of sizes and varieties unrivaled in this area. When you visit the nursery, be sure and inspect our specimens. Here are a few of the best varieties to fill any landscape need. All are of proven superiority for the harsh Midwest climate. They have endured our worst droughts and other weather severities. All are exceptionally handsome.

DWARF SPREADING YEW

(*Taxus cuspidata nana*)

Far superior to the old-fashioned spreading Yew. Dense and compact growing and refined in habit. Very desirable for foundation or door-step plantings. Heavily fruited with red berries in fall. Most widely acclaimed of the spreading Yews.

PLANTLAND YEW

About a decade ago we acquired a strain of yew under the name of Browni. There is some question as to the true identity of this yew, but we have found it unrivaled as a dense, bushy, somewhat spreading, broad columnar form. Exceedingly uniform in habit with most pleasing light green growth overlying black-green foliage. Its compact, rounded shape makes it useful in a dozen landscape situations or for dwarf or full-bodied hedging. Be sure to see our large specimens of PLANTLAND YEW when you visit the nursery.

Dwarf
Spreading
Yew

ALL ABOVE

varieties of Yew—all
12 to 15" (except
Hick's Yew 15-18"), 5
yr., twice transplanted
and pruned, field
grown.

EACH \$250
2 for \$4.90 5 for \$12
3 for \$7.25 10 for \$23
20 for \$45

HICK'S YEW

(*Taxus media hicksii*)

The best columnar or upright growing yew ever developed. Choice for hedging or for accent points at doorways or corner. Red berries in autumn.

HATFIELD YEW

(*Taxus media hatfieldii*)

A broadly pyramidal yew, most useful in the home foundation planting. Superb where one wishes a thick, upright hedge. Dense in growth, handsome dark green foliage. Bright red berries in autumn.

Hatfield Yew

Hick's
Yew



DARK GREEN THUJA

(*American Pyramidalis*)

Columnar, pyramidal in growth. Excellent dark, almost black-green foliage year 'round. Hardy as any plant we can offer. Fine landscape plant for accent at doorways or corners and for hedging and screening.

Special—18-24"

\$4.50 Value,
Fall Sale Price

\$225

DWARF GOLDEN THUJA

(*Borkmanii*)

Finest golden foliage of any evergreen. Very effective for color contrast. Neat, compact, egg-shaped in conformation without pruning. Completely hardy to the St. Louis, Boston zone.

Full-bodied 18-24" plants \$249 ea.
Harvest Sale Special
2 for \$4.79, postpaid.

Plantland's

Fall SHADE TREE Values!



America's Newest Shade Tree Sensation! **CORK TREE**

(*Phellodendron amurense*)

America's newest hardy Shade Tree. Wide spreading branches, and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit provides shade in a hurry.

Special Fall Harvest Sale!

Field-grown plants,
5 to 6 ft. **\$3²⁵ EACH** Postpaid



PIN OAK

Undoubtedly the most popular and versatile of the oak trees. Pyramidal shape makes it excellent for street or avenue planting and is equally satisfactory for framing a house or for shade. Transplants readily.

Well-branched, 6 foot field-grown trees

\$500

Prepaid

You Are Invited to
See Our Larger Specimens of

SHADE TREES

On Your Next Trip to Plantland
Sizes from 12 to 15 feet

- Thornless Locust • Green Ash
- Sweet Gum • Norway Maple
- Pin Oak • Scarlet Oak
- White Oak



GREEN ASH

Best of all the Ashes for home planting. A fine stately tree that transplants exceedingly well. Clean, disease free. A splendid shade and avenue tree.

Sturdy field-grown plants,
well branched 5-6'

\$275

each, Postpaid



CRIMSON KING MAPLE

(Plant Patent #735)

Best Red Maple grown today. Leaves come out a blood-red and stay red all summer. Completely hardy. It reaches an ultimate height of 50 feet. Our plants are two-year grafted "whips," which seem to establish better than older plants.

Field-grown, 2-year, **\$495** each postpaid
5 to 6 ft. — — —



Plantland's HYBRID ELM

Blight-free — grows like mad — sturdy, tough, casts a soft restful shade. Rarely do you find a combination of extremely rapid growth and durable, strong growth structure in a shade tree. Our grafted, Hybrid Elms provide this combination. These trees have never been known to be attacked by the blights of American Elm. For those who want a quality shade tree and want their shade the "day after tomorrow" Plantland's Hybrid Elm is the answer.

Field-grown
4 to 5 ft.

\$200

each
Postpaid

Plantland's Fall SHADE TREE Sale!



← THORNTLESS LOCUST

Has zoomed in popularity as a replacement for American Elm. Rapid growing, disease free, it casts light, lacy shade. Definitely a shade tree of distinction.

5-6 foot field grown
\$250 each, postpaid

WHITE BIRCH →

Everyone knows and loves the beautiful Paperbark (or Canoe) Birch. This tree grows rapidly and the outer brown bark soon exfoliates to reveal the snowy-white under-bark. The lacy foliage in summer and striking winter silhouette provides year-round charm.

4-5' container-grown for perfect transplanting
\$298 each, postpaid



"I have on several occasions bought nursery stock from you. The last order was received yesterday. You have excellent nursery stock, fairly priced and beautifully packaged for shipment. It has been planted and I'm only waiting for warmer weather when most of it will flower."

Charles W. Thomas
1930 Arden Rd., S.W.
Roanoke, Virginia

MISSOURI BLACK WALNUT

No nut tree excels the Black Walnut for stately growth and toothsome nuts. Our trees are seed-propagated from heavy-bearing parent stock growing on our own nursery farm.

Field-grown Transplants
\$200 each Postpaid

"Your shipments were superb and the plants were far and away better than I expected and much better than any nursery has ever sent to me. Thank you for your consideration."

Dr. R. T. Leiter
501 Persons Bldg.
Macon, Ga.



← GOLDEN WEEPING WILLOW (Salix alba)

Finest of all Willows. Beautiful, graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Effective as lawn specimen or around pools or streams. Very fast grower, and carefree. Specially priced for our Harvest Sale!

4-ft. trees Field-grown,

100 each Postpaid

SIBERIAN ELM → (Ulmus pumila)

Fast-growing, hardy tree. Few trees are so drought-resistant or suited to so many soils and locations. Free of, or resistant to, diseases and blights of American Elm. While waiting for slower growing hardwood trees to develop, Siberian Elm may be interplanted to provide "sudden shade."

Field-grown, well-branched, 5 to 6 ft. trees. Very special!

200 each Postpaid



SWEET GUM

The most handsome tree we can offer. Rapid growth, freedom from disease, hardness and wide adaptability. Its star-shaped leaves are unlike any other tree, and no tree displays such a riot of autumnal colors. Growth is columnar and stately, yet its branches spread enough to provide abundant shade. We believe we have the largest stock of Sweet Gum in America.

Field-grown, heavy-branched, 6-foot trees
SPECIAL OFFER \$5.00
Regularly \$7.50—only **5** EACH
Shipped Express

HARVEST SALE BRINGS YOU SPECTACULAR

TORCH AZALEA

(*Kaempferi Hybrid*)

Acclaimed by Arnold Arboretum to be "the best bright red Azalea for northern gardens—when in bloom they make a better display than any other azalea."

These Azaleas were propagated by us and have gone through two winters; so we know they are hardy this far north. Use plenty of acid peat moss in building your Azalea bed and be sure planting bed is well drained—slightly elevated. Azaleas should always be planted in a protected spot like the east side of the house.

Plants from gal. containers

\$1.99
ea.

3 for \$5.75; 5 for \$9.50;
10 for \$18.00

All Postpaid



EVERGREEN WINTERBERRY

(*Euonymus patens*)

A wonderful broadleaf evergreen shrub. It thrives in deep shade as well as full sun. Glossy, rich, leathery foliage and masses of bitter-sweet berries in fall and winter. Exceptionally good as clipped or free-growing hedge. No quantity discount.

Field grown, moss-balled
18-24 inch plants.

Very special!

\$2
Ea.

Postpaid



Plantland's SELF FRUITING HOLLY

(*Ilex cornuta*)

Splendid form of bush Holly. Lustrous leaves and large bright red berries. This species produces berries without the aid of pollen. Has thrived at our location north of St. Louis for years.

12-15" container - grown for perfect transplanting. Postpaid only

\$2.00
ea.

OREGON GRAPE HOLLY

This broadleaf evergreen is easily grown, with shiny Holly-like leaves and clusters of yellow flowers followed by bunches of blue berries. Thrives in shade or sun. Ornamental foliage is useful for cutting.

Musky 12 to 15 in. compact plants. Best we have ever offered and at a price one-half value. Special Offer.

\$1.00
each

Extra Special! Red-Berried BURFORD HOLLY

(*Ilex cornuta burfordii*)

A shrub Holly growing to 6 ft. with thick, lustrous evergreen leaves and heavy clusters of large sparkling red berries. Considered tender this far north, yet beautiful, mature specimens in St. Louis have lived for years. This Holly is self-pollinating.

Bushy 3 yr. container grown plants. (Postpaid) **\$2.00** ea.

LEATHER-LEAF GRAPE HOLLY (*Mahonia beali*)

A honey for those shady spots! Huge, leathery blue-green leaves year 'round. Clusters of fragrant lemon-yellow flowers appear at break of Spring and are followed by grape-like bunches of berries. Grows 3 to 4 ft. Heavy plants from gallon containers.

\$2.49
ea.
postpaid

VALUES in STURDY BROADLEAF EVERGREENS



DWARF EVERGREEN WINTERBERRY

Dwarf and compact growing. Finer foliage. Excellent for low hedging or where a small evergreen shrub is needed in foundation planting. Thrives in full sun but does beautifully in deep shade where its evergreen foliage is even more rich and waxy.

Each **\$175** Each per 10 **\$160** **\$2** EACH
per 3 or more Post-paid
(not postpaid)



WINTER EMERALD Star Value!

(*Euonymus fortunei erecta*)
A fabulous Broadleaved Evergreen shrub! Distinctly upright growing with rich dark foliage. Extremely hardy and thrives in sun or nearly full shade. Remarkably easy to grow, and it holds its foliage tenaciously in late winter. Superb in the modern planting, and a superior substitute for boxwood.

We have sold hundreds of these field-grown plants, 15-18 inches, at 2.49, but we want many more friends to know this remarkable landscape plant and offer it this fall only at **\$1** each Post-paid



Roundleaf Japanese HOLLY

(*Ilex retundifolia*)

Excellent lustrous evergreen foliage. Truly aristocratic evergreen to hedge your porch or patio. Our home-grown plants that have endured scorching summers and winter blizzards are not to be compared with tender shipped-in stock.

Stocky plants from gal. containers for perfect transplanting. Harvest sale price postpaid. **\$2** ea.

WINTERGREEN

(*Berberis julianae*)
Not illustrated

A very dense growing broadleaf evergreen shrub. Handsome beyond words and a hallmark of better gardens. Leaves are thick, leathery, piny and perfectly evergreen. Bright yellow flowers in May; bluish berries in autumn. One of the more hardy broadleaves and a good stronger grower. Our gallon container plants transplant perfectly.

\$2.50 EACH Postpaid



(*Viburnum burkwoodi*) EVERGREEN SNOWBALL

New! And completely charming broadleaf evergreen. Hybrid between the famous *Viburnum carlesi* and *Viburnum utile*. Exquisite flowers produced in early spring—delicate heads of pale pink bloom which fill your garden with the fragrance of *Gardenia* on still summer nights. The leathery foliage assumes a claret autumn coloration. Plant in sun or partial shade near patio or terrace where you and your friends can enjoy the exotic fragrance.

Fall Special **\$1** EACH Larger, heavier plants growing in 20-lb. containers **\$2.49** EACH
Container grown plants, 12-15" postpaid

BOX LEAF HOLLY

(*Ilex crenata convexa*)

Similar to Roundleaf Japanese Holly but with smaller Boxwood-like leaves. Very aristocratic. **\$2** EACH Post-paid

PLANTLAND'S

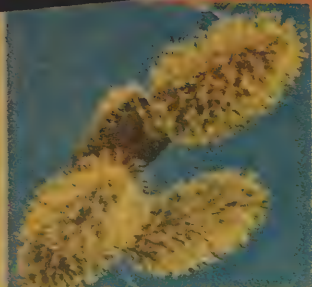
FLOWERING SHRUBS—

HARVEST SALE

SPECIALS and at These THRIFTY PRICES



AMERICAN CRANBERRY BUSH
A beautiful shrub with great clusters of ribby-red berries in late summer that remain through the winter. Huge white flower clusters, 4 inches across. If we could offer you but one shrub for your border, we would make it American Cranberry.
Field-grown, 18-24 inches
\$1.38 each **\$1.30 each, per 3 or more, postpaid**



FRENCH PUSSY WILLOW
(caprea)
Best of the Pussy Willows with unbelievably large golden colored catkins. Bright grayish green foliage. Severe cutting only increases size of catkins following year. Special!
18-24" \$1.00 postpaid



Blue Prince HYDRANGEA
(Nikko Blue)
Immense globe-shaped flowers, 12 inches across, last 8 to 10 weeks or more. Pure pink on alkaline soils; a heavenly light blue where plant is in acid soil. Plant grows to 2 or 3 feet in diameter and height. Fine foliage throughout season.
\$1.69 each, postpaid



SPIREA VAN HOUTTE
The ever-popular, improved Bridal Wreath. Provides a fountain-like display of snowflake bloom in spring. Completely hardy. Revels in full sun or endures considerable shade and grows most anywhere. Makes a superb natural hedge.
2-3' 2 yr. field-grown \$1 each
6 for \$5.00 12 for \$9.50 (Postpaid)
50 for \$37.50



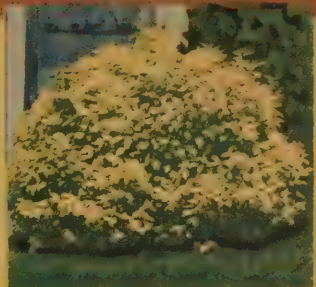
CHINESE HYBRID LILAC
(Syringa rothamagensis)
We have tried and examined about every variety of Lilac, and for sheer lovely effect, ease of culture, modest size, good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50-foot screen of Chinese Hybrid Lilac that is a neighborhood delight each year. Most Lilacs, you know, take years and years to bloom, but this hybrid blooms first year and abundantly its second year.
2 yr., field-grown, 18 to 24 in. \$1.29 each postpaid \$1.10 each per 3 or more, postpaid



ROSE SHRUB HONEYSUCKLE
Masses of ruby fruits appear in early summer. Lustrous foliage, blue green below and deep emerald above, persists well in winter. Dense semi-evergreen character and moderate 6 to 8 ft. height make it indispensable for background.
18 to 24 inches, 2 yr. field-grown 95¢ each 90¢ each per 3 or more, postpaid



DWARF RED SPIREA
(Anthony Wateray)
A trim, dainty compact bush 2 to 3 feet in height. A mass of red bloom in spring and intermittent flowers throughout summer. Extremely hardy, and grows in sun or part shade.
Field-grown, 2 yr., 18-24 in. \$1.29 ea. 3 for \$3.80 postpaid



DWARF GOLDEN MOCK ORANGE
New—dwarf—glamorous! Has the big, fragrant Sweet Mock Orange flowers plus golden foliage throughout growing season. Ideal for accent and color. Grows to 4 ft. Completely hardy.
Strong 2-Yr. Plants \$1.79 Postpaid



FORSYTHIA "PLANTLAND GOLD"
Spring isn't spring without Forsythias and ours will give you more bushels of bloom, of the deepest golden yellow. Upright habit of this form makes it excellent as a specimen or in a group of three plants. Easy to grow.
Field-grown, 18 to 24 inches \$1.49 each \$1.40 ea. per 3 or more postpaid



KEELING CARDINAL BUSH
(Weigela vaniciei)
Unquestionably the finest of the Weigelas. Heavily covered with hundreds of scarlet-red blossoms in mid-May, and some scattered blooms are in evidence throughout the summer. Extremely hardy. Plant in sun or shade.
Field-grown, 18 to 24 in., heavy plants \$1.59 each \$1.50 each per 3 or more, Postpaid



KOREAN SPICEBUSH or PINK SNOWBALL
(Viburnum carlesii)
Recognized everywhere as a classic shrub. Snowball flowers, deliciously fragrant. Autumn foliage wine-red. A small growing garden gem. Plants from gal. containers.
\$2.50 each, postpaid



DWARF WINGED BURNING BUSH
(Euonymus alata compacta)
Small shrubs are especially desired for the modern home planting and this is a honey. Fall foliage is a coppery crimson. Winged bark and scarlet berries make this shrub charming all winter.
Field-grown, 15 to 18 in. \$2.25 each 2 for \$4.40 postpaid



VITEX or SUMMER LILAC
From July through September VITEX is clad in lovely aromatic lilac-like flowers that bring much gaiety and fragrance to the garden. Our husky shrubs are growing in 20-lb. containers and are full of bloom right now for our drive-in customers. Will be shipped when dormant to those who order by mail.
\$1.49 each, postpaid

VIRGINAL MOCK ORANGE

The most fragrant of the Mock Oranges. Plants laden with snowy single and double flowers in May and June that perfume the entire yard. A single branch will perfume a room. A confined, neat shrub. Completely hardy and easy to grow. Happy in full sun or part shade.
18-24 in., 2 yr. field grown \$1.29 each, postpaid



FLOWERING QUINCE
"GLOWING-EMBER" brings a long-time favorite shrub new dazzle and depth of color. In mid-spring the shrub is literally afire with masses of glowing scarlet bloom amid varnished, dark green foliage. Excellent with evergreens in the home foundation planting.
Field-grown, 18 to 24 in. \$1.49 each \$1.40 each per 3 or more postpaid



COTONEASTER DIVARICATA
Divaricata is first among the queenly family of Cotoneasters. In fall it is ablaze with thick scarlet berries and glowing red foliage. Summer foliage—highly polished dark green. A profusion of pinky-white, jewel like flowers in May. Grows 4 to 5 ft. Thrives in shade or sun.
Container grown 18-24 inch plants—a terrific buy at \$1 EACH postpaid



SHRUB CHERRY HEDGE (Prunus tomentosa)
A beautiful, serviceable flowering shrub hedge which bears masses of luscious cherries. Grows to only 6 or 8 ft. in height, so never needs trimming. A veritable snow-bank of white, slightly pinkish blossoms even before leaves appear. Sparkling, scarlet cherries, 1/2" in diameter in June and July. Cherries have a luscious sweet-tart taste that are delicious. My wife, Mary, has made the finest pies, jams, and jellies with them. Will fruit first year after planting! A very sturdy shrub and hardy even in North Dakota. Strong 2-year transplants 15" to 18". Plant 2 or 3 ft. apart in single row.
5 plants \$2.50 10 plants, \$4.90; 20 plants, \$9.00 40 plants, \$17.50. All are postpaid



Plantland's FRUIT TREES —Regular and Dwarf

FRUIT-MOR-ENCY CHERRY

Until now Montmorency was unquestionably No. 1 among cherries, the famous pie cherry—surpassing all others for Canning and equally delicious fresh off the tree. Now we have Fruit-Mor-ency, a vastly improved strain of Montmorency developed in Fruitland, Idaho. Semi-dwarf; large fruit and abundant production. First time offered.

SELECTED APPLES

Dark Red Jonathan—Noted as an early bearer.

Double-Red Delicious—This is the improved strain.

Yellow Delicious—Inexcellent in flavor when tree-ripe.

Prices on all Apples, your choice of varieties like or assorted. Best 2 yr. trees, 4 to 6 ft.

\$175 Ea. Each per 5 — 1.70 ea., Postpaid
Postpaid Each per 10 — 1.50 ea., Not Postpaid
Each per 25 or more, 1.40 ea., Not Postpaid

PEACHES • Early Elberta • Hale Haven • Red Haven—your choice.
4 to 6 feet, \$1.69 each postpaid
Each per 5 — 1.40 Postpaid
Ea. per 10 — 1.20 Not
Ea. per 25 or more, 1.10 Postpaid

New STANLEY PLUM

Large, dark blue, prune-shaped fruits, rich yellow meat. Free-stone.

PRICES ON PLUMS:
4 to 6 ft., \$1.98 3 for \$1.85
top-grade — 1 ea. ea. postpaid

KANSAS SWEET CHERRY

The one reliable red sweet cherry for the middle-west. Large, dark red firm fruit with unexcelled flavor.

Prices on Cherries, top grade, 4 to 6 ft.

3 or **\$250 Post-** EACH
More **2 Ea. paid \$2.60**

PEARS

Bartlett—Finest commercial pear. Fruit is large, juicy, golden yellow with faint blush. Uniform shape.

3 or More **\$2 Ea.** Each
Postpaid Ea. **\$2.29**

Chinese Golden APRICOT

Large fruit often two inches in diameter. Heavy producer and very hardy. Excellent flavor.

4-6 Ft. \$3.30 3 for 2.25 ea.
Top Grade **2 ea.** Postpaid

Our dwarfs are from the best production available. Apples (excepting Delcon, a natural dwarf) are grafted on the famous Malling understocks.

Dwarf FRUIT TREES

DWARF PEACH

POLLY—A natural dwarf tree. White flesh colored fruit is delicious. Freestone variety, ripening mid-season—about ten days before Elberta.

BEST GRADE \$2.25
Postpaid **EA.**

DWARF APPLE

DELCON—a deep red apple growing to only 12 feet, with a flavor combination of its parents, Jonathan and Red Delicious.
DOUBLE RED DELICIOUS—same as standard only a dwarf.

BEST GRADE \$3.90
Postpaid **EA.**

DWARF CHERRY

DWARF RICH—U.S. Dept. of Agriculture introduction. Bushy, shrublike tree only 5 to 6 feet tall bearing heavy crops.

BEST GRADE \$2.49
Postpaid **EA.**

Nice Notes From Some of Our Satisfied Customers

"Received my order . . . very much pleased. Plants were sturdy when received and took hold immediately. I have ordered a large number of plants from most every nursery . . . found yours tops in all, and of better variety considering the price."

—Scotch Plains, New Jersey

"Thanks for your Harvest Sale announcement. The 'Crape Myrtle' I ordered from you last spring has been blooming since the first day of August and is a thing of beauty."

—Jefferson City, Mo.

"Received my nursery stock today in excellent condition. I am very happy about the shrubs and trees. They are wonderful . . . strong healthy and very good-looking."

—Portland, Oregon

—St. Louis, Mo.

BULB SALE!

KING ALFRED DAFFODIL

Finest of all Daffodils. Fragrant, huge, perfect flowers of uniform yellow carried on tall stems. Excellent for cutting for the home. Plant this fall for guaranteed bloom next spring. Perfectly hardy, and bulbs increase each year. Beautiful long-lasting blossoms. Jumbo, HOLLAND-grown, double-nose bulbs.

FALL SPECIAL (All Postpaid)

10 for — **\$1.00** 50 for — **\$4.49**
25 for — **\$2.39** 100 for — **\$7.95**

Plantland's Naturalizing Daffodil Collection

Daffodils (or Jonquills) are everyone's favorites! This collection consists of the best proven naturalizing varieties available in HOLLAND. All bulbs are guaranteed to bloom and will increase from year to year. Fine quality bulbs. Holland grown.

SPECIAL THIS FALL—(All Postpaid)

100 Bulbs for — **\$5.95** 25 for **\$1.95**
500 or More — **\$24.95** 50 for **\$3.49**

Plantland's Select DARWIN TULIPS

All of the following bulbs are HOLLAND-grown, and are without a doubt the finest tulips that money can buy. **ALL GUARANTEED TO BLOOM NEXT SPRING!!!**

AVALANCHE—Pure white flowers on stiff 30-inch stems. Perfect for cut flowers.

PRINCESS ELIZABETH—Flowers are vivid rosy-pink. Height 28 inches. Long-lasting blooms.

PRINCESS MARGARET ROSE—Golden-yellow blossoms with scarlet edging. Glowing beauty.

QUEEN OF THE NIGHT—Deep maroon color, often called the "Black Tulip." Extra large bloom.

SCARLET LEADER—Perfect shade of brilliant scarlet. Exquisite form and magnetic color.

YELLOW GIANT—Massive pure yellow blossoms of brilliant color. Long-lasting blooms.

SPECIAL THIS FALL (All Postpaid)

10 Bulbs **\$1.09** 50 Bulbs **\$4.19**
25 Bulbs **\$2.29** 100 Bulbs **\$8.19**

Plantland's Darwin Tulip Rainbow Collection

All HOLLAND-grown bulbs, carefully mixed from famous varieties for best color combinations. All of the rainbow colors from white to deep purple. All guaranteed 100% bloom to your satisfaction next spring. All are world famous for color, form and size. Order early, as we quickly sold out of this collection last fall.

Top quality, HOLLAND-bulbs! (All Postpaid)

10 Bulbs — **98c** 50 Bulbs — **\$3.98**
25 Bulbs — **\$2.19** 100 Bulbs — **\$6.99**

Plantland's HYACINTH MIXED BULB SPECIAL

Excellent, imported HOLLAND-grown bulbs offered in a dazzling rainbow collection. All colors selected from name varieties . . . and all guaranteed to bloom next spring!

Harvest Sale Prices—Finest Quality—(Postpaid)

10 bulbs — **\$1.69** 5 for — **90c**
50 or more — **\$7.49** 25 for — **\$4.29**

GRAPE HYACINTHS OR MUSCARI

Beautiful and dainty, early spring flowering bulbs of the richest blue. Hardy, HOLLAND-grown bulbs will grow in sun or shade. Perfect for the garden, shrub border or for forcing in the house.

TOP SIZE BULBS (all postpaid)

10 for — **69c** 50 for — **\$2.49**
25 for — **\$1.49** 100 for — **\$3.99**

Plantland's Giant Flowering CROCUS COLLECTION

Spring's first blooming bulbs. Quite after will bloom with snow still on the ground. Plant three to four inches apart, about three inches deep. Available in a mixed assortment of colors from white through purple. Plant liberally in border plantings, lawn or under plants. HOLLAND-grown bulbs of finest quality.

10 Bulbs **69c** All 50 Bulbs **\$2.25**
25 Bulbs **\$1.50** Post- Paid 100 Bulbs **\$4.00**

NEW WHITE EMPEROR TULIP

Newest Bulb in America! Has all the beauty of Red Emperor with snow-white blooms. Another dwarf, blooming early with Red Emperor. For a significant effect in your garden, plant some Red and White Emperors in combination.

Holland-grown bulbs, Special Postpaid:
10 Bulbs **\$2.69** 25 Bulbs **\$5.99**

For RED Emperor See Back Cover

Blue Parrot—PARROT TULIP

Huge, robust, giant dark blue blossoms. Artistically graceful. Perfect for cut-flowers and quite effective for decorations. Will develop and bloom perfectly this coming SPRING.

HOLLAND-grown, top quality (all postpaid)

10 Bulbs — **\$1.19** 50 Bulbs — **\$4.69**
25 Bulbs — **\$2.49** 100 Bulbs — **\$8.99**

KING ALFRED

MIXED HYACINTHS

MUSCARI

CROCUS

DARWIN
TULIPS

BLUE PARROT TULIP

Visit Our Big Mum Field Display

Dig your own and save **50%**

Featuring Only the Finest Jewel-Tone
FLORIBUNDA CUSHION MUMS

Through arrangements with the foremost horticultural clearing house in America, we have been able to secure the finest propagating stock of hardy Multi-flowered Floribunda Cushion Mums available. From hundreds of varieties, we have specified only the very best types and colors—rich Ruby Red, Golden Yellow, Gleaming Bronze, Pearly Pink, Brilliant Burgundy, and Jade White jewel tones. All are great compact masses of bloom—never grow tall or scraggly. These are the long-blooming types to hardy they laugh at early frosts. You'll agree they couldn't possibly pack more bloom and that the vivid jewel colors are the finest you have seen. Take advantage of this opportunity to enjoy big savings by doing your own digging. We furnish spades, bring your own baskets or boxes.

60¢ each **3** for **\$1.75**

\$1.19 each when we dig plants for you. This offer limited to drive-in, cash and carry customers. No mail orders, please.

You Can Enjoy Mums Like This!

**Forrest Keeling
Quality**

Lifetime MULTIFLORA ROSE "LIVING FENCE"

THE BEST LIVING FENCE you can buy! That's right, grade for grade you will find our Multiflora definitely superior. Grown by Hugh Stevenson, the originator of Multiflora Rose living Fence.

Our plants are grown on the best Mississippi bottom ground. Plants receive the best culture, including a feeding of balanced plant-food injected into irrigation water each time plants are irrigated. The result is a "fattened" plant, loaded with nutrients, that is "rarin' to grow." Folks are amazed at the growth of our plants **the very first "stand still"** the first year while the root system becomes established.

**Horse High—Bull Strong
Goat Tight**

year! Ordinarily, plants

And the fact that we grow and ship more of our living fence plants to more people throughout more of the country than any other nursery means we have been able to hold our price to rock-bottom minimum for quality stock.

Our Satisfied Customers—Your Best Guarantee

FROM MISSOURI: "I desire 200 more #1 Standard and Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5½ feet." *St. Louis, Mo.*

FROM OKLAHOMA: "I bought 50 from you last year, and they are wonderful." *Oklahoma City, Okla.*

FROM TEXAS: "This is a snapshot of a 3-yr.-old Multiflora Rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain." *Ft. Worth, Texas*

FROM MICHIGAN: "We planted Multiflora Rose Fence on our place at Pigeon, Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it." *Lansing, Mich.*

FROM ILLINOIS: "Of the 1000 plants of your No. 1 size which I set out last March all have made excellent growth except three—run over by a wheel in plowing. Attaining an average height of 28" in the past summer. I am willing to hazard the guess that I will have a cattle fence in less than three years!" *Henry, Illinois*

FROM PENNSYLVANIA: "We have had wonderful success with a thousand plants of your Multiflora Rose. After three years it will even hold our Cheviot Sheep!" *Harrisburg, Pa.*

FROM A SOUTHERN STATE GAME AND FISH COMMISSION: "We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock. "You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

Millions of Forrest-Keeling Multiflora Rose Plants
Have Been Sold to Make LIFETIME FENCING

GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live. If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased. Conservation grade will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERRY, MISSOURI

Hugh Stevenson
FORREST KEELING NURSERY

FORREST KEELING MULTIFLORA ROSE is a thick thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against animals and people.

We grow only one type of Multiflora and we think there is none better for hedge fencing purposes. Its growth is somewhat umbrella-like. Canes shoot up 4 to 6 feet or more, then begin to droop with the slender ends of the side canes hanging almost to the ground.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."

Selecting parent stock for thorniness, disease resistance and vigor. (Note our well-grown fields of Multiflora.)

FRAGRANT BLOOM OF MULTIFLORA

Carefree—Inexpensive
PRIVACY and PROTECTION

PRICES MULTIFLORA ROSE

NO. 1 STANDARD—

Top quality for general fencing. Well-branched, 15-18 in. (before pruning). Caliper 3/16-1/4 in. Husky, heavy, uniform plants.

100 to 500 plants **7c** Post-paid Ea.

500 or more **5c** Ea. shipped express

5000 or more **4c** Ea. shipped express

CONSERVATION GRADE

10 to 15 in. (before pruning). Caliper 2-16 to 3-16 in. Balanced top and root.

\$3.99 Per 100 Plants Postpaid

\$30.00 per 1000 plants, shipped express

JUMBO GRADE

Extra-heavy plants for quick effect. Stocky 18-24 in. (before pruning). Root-crown caliper 1/4 to 3/8 in. Heavily stemmed.

50 to 500 plants **11c** Ea. postpaid

500 or more **8c** Ea. shipped express

COUNTRY CLUB GRADE—

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade." Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 inch.

Plants **\$19**
Per 100 shipped express

50 plants **\$10.50**
shipped express

25 plants **\$5.95** postpaid

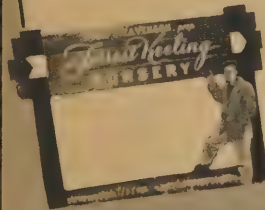


Country Club Grade Plant at Left
No. 1 Standard Grade at Right

MEMO—

From the desk of Hugh Steavenson
Hello, Mr. & Mrs. Home-Owner:

Come visit us! Browse about our plantings and nursery fields. Bring your kiddies and lunch and use our picnic facilities.
Or visit us by mail! If you live clear across the country, rest assured your plants will be packed to reach you as fresh and full of growing vigor as if you were here to select them from the field.
Early planting is important—don't delay giving us your order while we have full selection of plants.



FORREST KEELING NURSERY

- Western Nursery Assn.
- Missouri Nursery Assn.
- Plant Propagators Society

- American Association of Nurserymen
- National Mail Order Nursery Assn.
- St. Louis Landscape & Nursery Assn.



Forrest Keeling LANDSCAPE SERVICE

If you live within 100 miles of Elsberry, take advantage of our personalized landscape service. You will find our trained landscape designers competent to help you whether your project is a simple door-step planting or a major institutional layout. You will be delighted with the effective planning of our consultant right on your home grounds. You may select plants of any size up to the larger landscape specimens which will provide immediate effect. There is no charge for our planning service. Call on Ralph Shugert, Chas. Talbot, Wm. Stamper or Clarence Riffle to assist you.



Ralph Shugert
(above)
Forestry Degree
Missouri U.
Clarence Riffle
(Right)
Charles Talbot
(below)
Wm. Stamper
(lower right)

Plantland Quality GRASS SEED

PREMIUM LAWN SEED

This is the finest lawn seed we can offer our customers, regardless of brand. Finest Kentucky Blue blended with Creeping and Chewing Fescue, Highland Bent, Red Top, White Clover.

5 LBS.
\$7.98

Postpaid

Plantland's "QUICKLAWN"

Excellent blend where quick turf effect is important. Kentucky Blue with Perennial and Common Rye Grass, Meadow Fescue, Red Top and White Clover.

5 LBS.
\$4.79

Postpaid

PLAYGROUND MIX GRASS SEED

We have harvested FROM OUR OWN FARM a bountiful crop of Kentucky 31 Fescue. This grass has withstood torments of the drouth years and the hardest kind of usage. We blend our Ky. 31 with smaller amounts of nurse grasses and White Clover to make the sturdiest, hardest-wearing lawn ever. PLANTLAND'S PLAYGROUND is ideal for rough, tough use. Sow it where romping children prevent usual grasses from growing—or on slopes, in service areas and elsewhere you cannot maintain a turf. Because of our bountiful seed crop we are offering PLANTLAND'S PLAYGROUND at these low prices.

5 lbs. 2.55, Postpaid
10 lbs. 4.98, Postpaid

25 lbs. 9.98, f.o.b. nursery
100 lbs. 33.95, f.o.b. nursery

Save! on BULK PEAT MOSS!

Plantland's BLACK HYPNUM PEAT is the best there is—a mildly acid high-nitrogen peat moss from northern bogs. We buy this material by the carload and deliver bulk truckloads or bag ourselves at a very material saving to you! Our bulk processed domestic peat is far superior to baled imported peat and has been proven so in many growing tests. It is easier to use than the baled product.

Sorry, we cannot ship peat by parcel post or express. Available at nursery only or in bulk truck shipments f.o.b. nursery.

50 lb. \$219
bag

Buy in \$44 Per Ton
truck f.o.b. nursery

COB MULCH

Finest mulch—and most economical, too — for mulching Roses, Trees, Shrubs, Evergreens, Flower Beds.

We grow 95% of our plants under mulch and haven't found any plant yet that doesn't thrive better under a blanket of mulch. This is Nature's culture. We use hundreds of truckloads of mulch annually and have tried every substance. Cob mulch heads the list in making plants flourish. There is a definite growth stimulation from cob mulch as compared to other mulches.

Large 2-Bushel \$100
Bag, Only

NOTE: For Pick-up at Nursery Only

Harvest Sale of VINES

← BULGARIAN IVY

(*Hedra helix* MBG* Bulgaria) (*MISSOURI BOTANICAL GARDEN)

Truly a superb vine—providing a luxurious emerald carpet for your home grounds. Far superior in hardiness, vigor, character and appearance to any other ivy for use as a vine or shady-area ground cover. Brought to this country by Dr. Edgar Anderson, Director of the Missouri Botanical Garden (Shaw's Gardens), in 1934. We introduced this plant a year ago and our supply was quickly exhausted. It has proven itself for creating a "smooth green carpet" in shady locations where grass will not grow. Subsequent plantings have proved it will tolerate full sun. Its performance as a vine on stone walls, buildings and tree trunks is equally satisfactory. Its vigor, ease of establishment, verdant foliage and robust growth habit promise to revolutionize the use of ivy as a ground cover and vine in the mid-west. Heretofore, none have been truly satisfactory. Our object is to bring you well-grown and vigorous plants of this wonderful ivy at a cost that will permit you to use it freely. Plants are packed to reach you in perfect condition and we guarantee that they will.

Plants grown in large plant bands
Not Postpaid—
shipped in soil ball

6 for \$2⁷⁵ 12 for \$5 100 for \$29⁵⁰

WINTER CREEPER

(*Euonymus coloratus*)

Excellent Broad Leaf Evergreen ground cover or vine. Rich for-ground green in summer, burgundy est green in winter. Without overcast one of the sturdiest and doubt one of the mid-West. most lovely ground cover plants for the shade and will thrive in deep shade and will also grow well in open sun.

12 or more only 25^c Ea.
Postpaid.

CHINESE BITTERSWEET →

Most ornamental of our hardy northern vines. Trusses of gold and red berries are an annual autumn delight and they last well into the winter unless you harvest for bouquets. Rich deep-green foliage turns brilliant saffron in autumn. Hardy and vigorous in sun or semi-shade. Use on trellis, fences, pergolas and as bank cover.

3-Year No. 1 VINES Fall Sale Special
69^c Each 3 for \$2⁰⁰

Long-Cluster, Heavenly Blue

WISTERIA →

(*Wisteria floribunda*)

Wisteria has long been a favorite vine in America but the short-clustered Chinese type (*sinensis*) has been the one commonly planted, while the Japanese (*floribunda*) with its extremely long flower racemes, or clusters, is rarely seen. It is much superior, with flower clusters that cascade 2½ feet or even longer. It is considerably more expensive than the common type and well worth the difference. Our variety, with deep azure-blue fragrant racemes, is as spectacular as it is beautiful. Completely hardy.

2-Yr. No. 1 plants
\$2 Ea. more 3 or \$180 each Postpaid

ORDER NOW!



EVERGREEN BITTERSWEET

(*Euonymus radicans vegetalis*)

Excellent evergreen vine, with lustrous, thick leaves. Has orange-scarlet berries in fall to add to its splendor. Beautiful against a stone wall or chimney. Makes a low shrub in the open. Not a fast grower, but its year round effectiveness is unexcelled. One of the most sought-after broadleaf evergreens in America.

Heavy 3-year, container-grown plants

\$1⁰⁰ each 3 or 90^c each postpaid more postpaid



Right: Dr. Edgar Anderson, of the Missouri Botanical Garden, who discovered and introduced Bulgarian Ivy. He is standing, with Hugh Stevenson, head of Forrest Keeling Nursery, on a "smooth, green carpet" of the ivy. Note also how the ivy clothes the tree-trunk in an evergreen

BALTIC IVY (*Hedra helix baltica*)



Excellent for covering walls of stone and brick. Equally useful as a ground cover where grass is shaded out, or for shaded embankments. Spreads and covers rapidly. Plant one to two feet apart each way.

Plants from pots, twelve or more.

25^c each Postpaid

Sale! Hall's Evergreen HONEYSUCKLE

(*Japanica halliana*)

A favorite ground cover. Evergreen foliage; white, deliciously fragrant trumpet shaped flowers turning to cream color. A vigorous, exotic vine which has taken kindly to American conditions and well adapted and hardy most everywhere. Suitable in sun or shade. For ground cover plant on 2 foot centers.

Strong 2-yr. vines,

10 for \$4⁸⁵ 20 for \$8⁹⁵ 100 for \$39⁰⁰ 60^c Ea.
Postpaid Postpaid Express Collect Postpaid

VISIT US
It's EASY
to Get to
PLANTLAND
An hour from West St. Louis, on Highway No. 79 — a beautiful drive up the Mississippi River Mills. You will find adequate parking facilities, a spot for a picnic lunch and courteous and informed sales people to assist you with your planting problems.

HARVEST SALE AT PLANTLAND BRINGS



PINK SMOKE

(*Coggiana Smoke Tree*)

Entire body of this dwarf tree (grows to 15 ft.) is enveloped in summer with masses of misty pinkish-grey blossoms that make entire plant resemble a drifting cloud of pink smoke. Blossoms remain for weeks. Lush, bronze-tipped foliage develops fiery red and gold autumnal colors.

Field-grown,
2-3 ft.

\$1.69
EACH



REDBUD

(*Cercis canadensis*)

Choice native small tree laden with masses of purplish pink flowers at break of spring. Pleasing, heart-shaped foliage and picturesque form. Excellent for accent in shrub border. Or a grouping of three to five Redbuds planted close together—perhaps 5 feet apart—will present a breath-taking picture. Completely hardy. Will take full sun or considerable shade. One of the finest small trees for naturalizing.

Field-grown, 2 to 3 feet,
well-branched

\$1.50 **\$1.40** Ea. Per
Ea. 3 or More

Forrest Keeling's PLANTLAND

HOPA CRAB →

One of the finest Flowering Crabs—masses of rose-colored blossoms followed by large, crimson Crabs (crimson all through), that are highly decorative and excellent for preserves.

Field-grown **\$2.25** Each
4 ft. Postpaid



← GOLDEN RAIN TREE

(*Koelreuteria paniculata*)

Unique flowering tree for your garden. In mid-summer the whole tree is a cascade of golden bloom. Golden yellow flowers are borne in long chains—a breath-taking sight when they stir in the breeze. Suitable for planting against walls, corners or elsewhere a flattering floral display is desired.

3-4-ft. field-grown

\$2 EACH **\$1.75** Each per 3

GREAT SAVINGS IN FLOWERING TREES



THUNDERCLOUD

Finest of the Purple-leaf Flowering Plums. This tree reaches only 12 to 15 feet at maturity but bold outline and flaming foliage gives a color glow to the home grounds no other tree can duplicate. In the spring, before foliage appears, bright red buds open into pink blushed blooms with deep red throat. Blooms are followed by small red plums that are good to eat.

Field-grown,
branched,
3 to 4 ft. **\$2.60** EACH Post-paid



GOLDEN FLOWERING DOGWOOD

(*Cornus officinalis*)

Blooms at the same time as White Flowering Dogwood, but the whole tree is filled with a cloud of gorgeous golden flowers. Furthermore, we noted this past spring that bloom persists for two to three weeks. Flowers are followed by scarlet edible fruit, which may be used in making preserves. Foliage, silhouette and red autumnal color similar to White Flowering Dogwood. A rare tree, to 30 ft. with dense rounded habit. A landscape prize at a special introductory price.

Branched Trees, **\$3.50** EACH Post-paid
4 to 5 Ft.

WHITE FLOWERING DOGWOOD

(*Cornus florida*)

5-6' heavy-branched B&B **\$6.50** each
Available at Nursery Only

PINK FLOWERING DOGWOOD

(*Cornus florida rubra*)

4-5' B&B **\$7.50** each
Available at Nursery Only



TIDAL BASIN CHERRY

(*Yedoensis*)

This is the famous Japanese Flowering Cherry that constitutes the majority of trees about the Tidal Basin in Washington, D.C. These trees were presented in 1912 by the Mayor of Tokyo and have enthralled sightseers ever since. A fairly small tree, spreading and umbrella like in conformation. Becomes a cloud of fragrant white to pink blooms in late spring. One of the hardiest of flowering cherries and easy to grow.

Harvest Special 2 to 3-ft. branched **\$1.69** EACH Postpaid

HARVEST SALE

These 4 "TRIP SAVERS" Will Pay
for Your Trip to PLANTLAND

GIANT RED EMPEROR

Largest, brightest, most spectacular red tulip grown. Huge blossoms open like oriental poppies, revealing a handsome black center, edged with yellow. A dwarf-growing tulip with a height to eighteen inches. This fine quality tulip blooms earlier than other tulips. Holland grown bulbs of finest quality. Special this fall.

12 for **\$1.00** Post-paid
Only

MIMOSA TREE or SILK TREE

(Albizia)

Sensational Southern Belle but hardy at our location. Wonderful floral display of rosy, silky flowers. Tree is small in the north—about 20 feet — and groups well. Grey-green branches and fine, airy leaves lend a tropical effect. Our 3 to 4 foot plants transplant beautifully and are certainly priced right.

\$1 per tree. Post-paid

HARDY FIRETHORN

(Pyracantha)

Our Wyatti strain of Firethorn has redder berries and more proven hardiness than other types. Nothing provides such a fiery display in fall and winter. Evergreen foliage heightens landscape effect. Ours are container-grown; they transplant perfectly! (12-15-in. Plants)

1.00 Ea. POST PAID

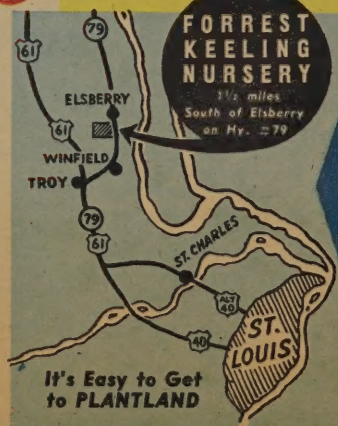
GRAPE MYRTLE 'Watermelon Red'

New and finest of all Grape Myrtles. Large, crinkly showy flowers. Glamour shrub of the South and now we find this new variety will thrive clear to the low line and bloom first year from midsummer to frost.

Strong 18 to 24 in. field-grown plants. (Container plants in full bloom for drive-in customers.)

Special
Only

\$1.00 each
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